



Mercedes-Benz

Press Information

November 8, 2013

**Mercedes-Benz, AMG and smart at the 43rd Tokyo Motor Show 2013
-Two world premieres and many more from the future and
newest model ranges-**

- **World premieres after eight years at the Tokyo Motor Show**
- **Japanese premieres of the Concept S-Class Coupé and smart fortwo BRABUS electric drive**
- **The “SMART MOBILITY CITY 2013” test ride demonstrates innovative “Intelligent Drive” technologies combining safety and comfort**
- **Other attractive presentations at the Mercedes-Benz stand and vehicle displays at Mercedes-Benz Connection, the MBJ satellite venue are offered**

Mercedes-Benz Japan Co., Ltd. (President: Kintaro Ueno; Head office: Minato-ku, Tokyo) is presenting 16 units including two world premieres as well as the Japanese premiere of a concept car and the newest models from the Mercedes-Benz, AMG, and smart brands at the 43rd Tokyo Motor Show, which will be held at Tokyo Big Sight from November 22 to December 1, 2013. In addition, MBJ will provide various programs presenting the Mercedes-Benz world.

【Overview of the Mercedes-Benz/AMG/smart stand】

Location: West Hall 1

Floor area: 1,400 m²

【Overview of the Mercedes-Benz/AMG/smart press conference】

Date/time: 3:00 p.m., November 20, 2013

Speakers: Dr. Joachim Schmidt, Executive Vice President,
Mercedes-Benz Cars Sales and Marketing, Daimler AG
Ola Källenius, Head of Sales and Marketing
at Mercedes-Benz Cars, Daimler AG
Kintaro Ueno, Representative Director, President and CEO,
Mercedes-Benz Japan Co., Ltd.

One of the first world premieres in eight years to be made at the Tokyo Motor Show, Mercedes-Benz will present the S 65 AMG long. Powered by a V12 biturbo engine, the top variant of the Mercedes-Benz flagship sedan represents the ultimate in luxury and driving performance. Another world premiere will be celebrated for a special edition of the super sports car independently developed by Mercedes-AMG.

The “Concept S-Class Coupé” will be a Japanese premiere in Tokyo. As a new interpretation of modern luxury with its exquisite design combining tradition with an emotional appeal, it made a sensation when it celebrated the world premiere at the Frankfurt Motor Show in September.

The Mercedes-Benz stand will display a total of 14 vehicles to present “Intelligent Drive,” the collective name Mercedes-Benz uses for innovative technologies that achieve a unique combination of safety and comfort. The A-Class represents a quantum leap as a new-generation sports compact car. The CLA-Class is a new four-door coupé featuring a striking design. The E-Class introduces the newest powertrain technology to achieve substantial improvements in driving dynamics, fuel efficiency, and environmental compatibility. SUV models include the G-Class, which features a clean diesel engine that offers a unique combination of fuel efficiency and environmental compatibility.

【Mercedes-Benz and AMG models】

WP	S-Class	S 65 AMG long	To be series-produced
WP	AMG	Special edition of the super sports car	To be series-produced
JP	S-Class	Concept S-Class Coupé	Show car
	A-Class	A 180	
	CLA-Class	CLA 180 CLA 45 AMG 4MATIC	
	C-Class	C 250 AVANTGARDE	
	E-Class	E 400 HYBRID AVANTGARDE E 250 Cabriolet	
	S-Class	S 400 HYBRID EXCLUSIVE	
	SLK-Class	SLK 200 MT	
	M-Class	ML 350 BlueTEC 4MATIC	
	GL-Class	GL 550 4MATIC	
	G-Class	G 350 BlueTEC	

* WP: world premiere, JP: Japanese premiere

smart

As a pioneer in micro-compact car engineering, smart has always led the development of urban mobility. At this year's Tokyo Motor Show, it will present the smart fortwo BRABUS electric drive. The high-performance variant has been created by smart-BRABUS GmbH by tuning the electric motor of the smart fortwo electric drive, the ultimate in eco-cars with zero CO₂/pollutant emissions. The smart fortwo coupé mhd edition BoConcept, another special edition on display, features exclusive exterior/interior design developed under a partnership with BoConcept, the Danish interior brand.

【Models from smart】

JP	smart fortwo BRABUS electric drive	To be series-produced
JP	smart fortwo coupé mhd edition BoConcept	To be series-produced

* JP: Japanese premiere

Please note that the above-mentioned vehicle presentation plans may be changed.

The “SMART MOBILITY CITY 2013” test ride: demonstrates innovative “Intelligent Drive” technologies combining safety and comfort

The test ride to be held in the Rooftop Exhibition Area on the West Exhibition Hall as part of the organizer project “SMART MOBILITY CITY 2013” during the show period (November 22-26) will demonstrate innovative “Intelligent Drive” technologies combining safety and comfort. Visitors will be able to experience DISTRONIC PLUS with Steering Assist, a system that employs millimeter-wave radar sensors and a Stereo Multi-Purpose Camera to monitor not only to provide proximity control, but also to assist the driver's steering by monitoring the curve of the lane markings and the vehicle in front.

The separate “Test Ride with Professional Drivers,” available on the specially created course in the Outdoor Exhibition Area from November 22 to 26, will feature the CLA 250 as well as the SLK 200 MT, the first manual transmission model to be introduced in Japan after a hiatus of 21 years.

Related programs**【“Intelligent Drive Presentation” at the Mercedes-Benz stand】**

A presentation on the various technologies of “Intelligent Drive” will be held five times a day to make an easy-to-understand explanation of the latest functions of Mercedes.
(Available only on public open days.)

【 A range of AMG models on display at satellite venue “Mercedes-Benz Connection”】

During the Tokyo Motor Show, Mercedes-Benz Connection, the brand information center located in Roppongi, Tokyo, will serve as a satellite venue. Under the theme of “Fascination,” more than ten models in the latest AMG lineup, from the A 45 AMG 4MATIC to the SLS AMG GT3 race car, will be on display here to complement the exhibition at the main Mercedes-Benz stand. (November 21 - December 1)

【Original uniform created in collaboration with a designer participating in Mercedes-Benz Fashion Week TOKYO】

In collaboration with the fashion brand “A DEGREE FAHRENHEIT” (managed by designer Yu Amatsu), which participated in Mercedes-Benz Fashion Week TOKYO 2014 S/S in October 2013, MBJ has created an original uniform for female ushers. The dynamic and plush design features a passionate red tone and a wing pattern inspired by the SLS AMG gullwing doors.

【Special webpage for the Tokyo Motor Show】

To coincide with the start of the Motor show, on November 20 MBJ will open a special website presenting information on display vehicles from Mercedes-Benz, AMG, and smart as well as related topics.

URL: <http://www.mercedes-benz.jp/tms/2013>

【Free shuttle bus services betweenTokyo Big Sightand Mercedes-Benz Connection】

For the convenience of visitors, the Daimler Group in Japan will work with Mitsubishi Fuso Truck and Bus Corporation (President: Albert Kirchmann; Head office: Saiwai-ku, Kawasaki) to provide free shuttle bus services between Tokyo Big Sight and Mercedes-Benz Connection(Roppongi, Tokyo) from November 21 to December 1. Two shuttle buses (24 seats/25 seats) wrapped in a special design will operate at intervals of 60 minutes. One of the two Mitsubishi Fuso Rosa minibuses has been painted by children who visited the event in October, 2013 organized by Deutsche Schule Tokyo Yokohama. Also free shuttle of Mercedes-Benz V-Class is available.

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